

Grimsby DIA Minutes
Wednesday, May 4, 2022
In-Person at GBF Hub

- **Meeting called to order – 8:04 a.m.**

ROLL CALL - Present: Mike Williscraft, Reg Freake, Andy Daniels, Bryan Macaulay, and Simon Duong. Roseanna La Porta, Luca Vitali late arrival (8:15 a.m.)

Regrets: Jeff Jordan

- **Disclosure of Interest:** - Mike, on any advertising/revenue issue related to NewsNow advertising

MINUTES:

- Minutes from April 13 meeting were presented – no errors of omissions noted.

Motion: To approve April 13 minutes

Moved: Andy Seconded: Bryan – Approved

Delegations:

- **Angela Cifani, Town of Grimsby Finance Department** – Provided an update and review of DIA's 2021 audited financial report. She noted the auditor found no issues of any kind

Motion: To approve 2021 draft financials as presented.

Moved: Reg Seconded: Simon – Approved

Finance Report: Roseanna

- **Invoices to be paid –**

All up to date

Business Arising:

- **Downtown Reimagined –**

It was noted there was no mention of the 2 concepts which had been presented at the Zoom meeting with the Town's consultant the week before the board meeting. Those on the call were told council would choose once of the two concepts presented and the project would advance to the detailed design phase. No concepts were presented and nothing showed up on the agenda at all.

Many noted that was a good thing since the designs were so off base. Mike noted he got a great response from downtown businesses on his canvass regarding the concepts, all were compiled into a document with no editing and forwarded to clerk Sarah Kim. Reg. Coun. Wayne Fertich was on hand to note he confirmed nobody at Region had seen the concepts and that regional staff would never approve of some of the changes that were included. Nobody in attendance knew what next steps were for DR.

- Reg noted the Town of Grimsby would be waiving the two-hour parking limit on the enforcement on the south side until the proposed parking study is completed. On the parking study, many noted how important it was for document to accurately reflect the current and future needs of parking in the core.

• Happening in Grimsby – Simon updated to say he had rec'd notice of grant approval and a \$100,000 event budget was expected. He said a security consultant will be hired to help with the event to ensure all goes well with licensing Main Street for the first time. He said live bands were in negotiating and he was hoping for a ferris wheel for downtown. The event kicks off with the farmers' market returning to Main for one week, Main closed off from 1-7 p.m.. On Friday, June 17 the road will be closed at 11 a.m. And will reopen at 2 a.m. On Sunday, June 19.

Motion : To close Main St. From Christie to Ontario St. On June 16th from 1-7 pm and June 17th at 11 am until June 19th 2 am

Moved By Simon, Seconded By Roseanna - Approved

• **Comedy Night in Grimsby– Mike**

Full house for April show, great response and interest. The board discussed initiating a voluntary contribution aspect to the event, which had been considered from the start. It was agreed FORT would be the first recipient and Station One will be notified by Mike to go ahead. Two more of the monthly events are set, May 25 and June 29. Then in July, Comedy Night goes back outdoors to Coronation Park for its “every Wednesday at 7 p.m.” time slot for July and August.

• **Spring Shop Local Campaign** – As had been discussed at the April meeting, timing of a spring version of the shop local campaign was reviewed. It was decided a late May start carrying through June was a good time.

Motion: To implement the template used pre-Christmas for the Shop Local gift certificate campaign

Moved: Andy Seconded: Simon – Approved

Mike noted his conflict of interest due to some of the promotion going through NewsNow and did not vote on this item

• **Main Street Patio Set-Up** – Mike noted the Town had advised that materials for the new bump-out style patio extensions has been ordered, no update was given as to timing. The cement planters are being fabricated which will bookend each bump-out. Trillium Hill has been advised as to the specs and will be ready to dress them up once they are in place.

• **Grimsby Arts Walk – Mike**

The date has been set as Sept. 30 for the Arts Walk. Several formative meetings have been completed with the next major step of getting criteria for the juried show and application process nailed down.

New Business:

- Luca noted Casa Toscana is an official sponsor/vendor for Niagara Jazz Festival set for July 24.
- Marilyn McCrea noted the Spring Swing, a fundraiser for Grimsby Historical Society and one of the Grimsby 100th celebrations, is set for May 14.
- It was also noted GBF was hosting a Mental Health Awareness Month event on May 12 – an open house

Next Meeting:

Mike noted board meetings are the first Wednesday of each month and all are welcome. The date is June 1.

Adjourn:

Motion to adjourn

Moved: Reg Seconded: Simon – Approved