

Grimsby DIA Minutes
Wednesday, July 6, 2022
In-Person at GBF Hub

• **Meeting called to order – 8:06 a.m.**

ROLL CALL - Present: Mike Williscraft, Reg Freake, Bryan Macaulay, Simon Duong, Jeff Jordan, Luca Vitali

Regrets: Roseanna La Porta, Andy Daniels

• **Disclosure of Interest:** - Mike, on any advertising/revenue issue related to NewsNow advertising

MINUTES:

• Minutes from June 1 meeting were presented – no errors of omissions noted.

Motion: To approve June 1 minutes

Moved: Bryan Seconded: Jeff – Approved

Delegations:

• None

Finance Report: Roseanna

• **Invoices to be paid –**

• NewsNow – launch of Shop Local Shopping Spree Campaign – NewsNow - \$2,570.75

• Garden City Comedy – David Green – July's weekly shows - \$1,200

• SkyComp – web hosting - \$270.66

Motion: To approve the invoices for NewsNow and Garden City Comedy Festival

Moved: Luca Seconded: Jeff – Approved

Business Arising:

• **Happening in Grimsby report –**

The event went well – great weather, ferris wheel a hit. Saturday was a big day, vendors happy. The committee has a wrap up meeting July 7. Simon will forward a copy of the event budget to be included with the August meeting package. Jeff suggested cigarette butt receptacles.

• **Summer Games –** Many major aspects to this event, Trevor from Rec Services will attend in August to speak to the event.

• Aug. 25-26 Car Show – The second annual event is in the works for Southward Park.

• **Grimsby Go Green –** Mike spoke to an idea to develop a “green” event for downtown for late August. The board liked the idea and believed it has legs.

Motion: A sub-committee was struck – Mike, Luca and Simon to work on the event

Moved: Jeff Seconded: Simon – Approved

• **Downtown Re-imagined – no report**

• **Comedy Nights –** the indoor events wrapped up last week. A couple of events were done for FORT and Big Brothers with pass-the-hat donations. Weekly shows start tonight, July 6.

- **Bumpouts** – All good. Great look.
- **North side fence in parking lot** – It was noted a fence had been erected blocking off public parking spaces. Jeff and Reg are to follow up with bylaw. Andy, Luca and Simon are to work on drafting a letter to be sent to Town Hal regarding illegal dumping of garbage also on the north side of Main in the parking area.
- **Main Street Construction** – The timing of Century Condo (not known) construction and the Main Street sewer and water line upgrades was reviewed. Jeff noted it was possible the road construction could be pushed another year since there was little to no issue during the harsh winter. It was suggested inquiries be made to see when Century is projected to get started.
- **Grimsby Arts Walk** – Slow sign-up for artists. Four entries have come in, judges are in place for the juried aspect. More results are expected over the next month.

New Business

- Simon noted the Farmers Market board had discussed moving back to Main Street and decided against it. With that in mind, he said the idea of developing the Go Green idea as a potential weekly event in the future was a good plan. There is no intention to compete with the farmers market, but could have some market elements. Thursday, Aug. 18 was set as a possible event date. Luca and Simon would co-chair. A budget of \$6,000 was set, although it was not expected that much would be required. With a need to develop the event very quickly, the board agreed it was prudent to approve an amount so immediate actions could be taken if needed. All items would be run through a board meeting, however.

Next Meeting – Wednesday, Aug. 3.

8 a.m. - GBF Hub

Motion : To Adjourn

Moved By Simon, Seconded By Reg - Approved