

Grimsby DIA Minutes
Wednesday, Aug. 10, 2022
In-Person at GBF Hub

• **Meeting called to order – 8:02 a.m.**

ROLL CALL - Present: Mike Williscraft, Reg Freake, Bryan Macaulay, Simon Duong, Luca Vitali, Roseanna LaPorta, Andy Daniels

Regrets: Jeff

• **Disclosure of Interest:** - Mike, on any advertising/revenue issue related to NewsNow advertising

MINUTES:

• Minutes from July 6 meeting were presented – no errors of omissions noted.

Motion: To approve July 6 minutes

Moved: Bryan Seconded: Simon – Approved

Follow up notation to include formal motion which was approved by email due to time pressure.

Motion: To approve Sept. 1 closure of Main St for remainder of 2022 season for Grimsby Farmers Market

Moved: Andy Seconded: Reg – Approved

Delegations:

• Trevor Ruzylo – Grimsby Arts Walk and Grimsby 100 Celebration update - Funding confirmed for downtown, road closed at 6 a.m. Trevor outlined an extensive line-up. Arts Walk – first time event, development moving slowly but progressing.

Motion: To support the centennial celebrations with \$5,000 to costs

Moved: Reg Seconded: Luca – Approved

Finance Report: Roseanna

• **Invoices to be paid –**

• NewsNow – Shop Local Shopping Spree Campaign promotion – NewsNow - \$\$563.87

• Trillium Greenhouses – Main St. Flower boxes - \$1,186.50

• Comedy Night in Grimsby – August – 5 weeks - \$1,500 – Garden City Comedy

Motion: To approve the invoices for NewsNow and Garden City Comedy Festival

Moved: Luca Seconded: Simon – Approved

Business Arising:

• Downtown parking study –

Concern was raised due to the methodology in the proposed Town of Grimsby parking study uses proposed suggestions made in Downtown Reimagined drawings which were panned by the board, the vast majority of businesses downtown and those in attendance at 2 Zoom sessions.

The study has not come to council for approval. It is hoped it does not come under the \$50,000 threshold which could circumvent council input, a needed public part of this process

• Comedy Nights – Mike updated the comedy nights. An ongoing hit developing a solid base of regulars and new attendees growing the crowd every Wednesday

• DIA Shop Local Campaign – The Spring/Summer program wrapped up and it was as popular as ever with just over 4,000 total entries over the six weeks from all the downtown stores and shoppers who entered.

• The Woolverton project – Kevin Luttjehuizen noted The Woolverton was progressing to an OLT hearing. He inquired about the board's concern with parking and would the board be making a submission. Mike noted the board has made its general support for development downtown – based on the Town ensuring proper planning principles are adhered to.

Motion: To submit a letter noting parking concerns to The Woolverton's OLT hearing

Moved: Simon Seconded: Andy – Approved

• Council DIA discussion – Kevin L brought up a Town Council discussion regarding the DIA, its budget and spending. Mike had not seen the meeting or the recording. Kevin described the meeting as “a hunt for Mike”. Mike did note that no inquiries or more information was sought before any comments were made. He reiterated members of council have a standing invitation to come to any public board meeting to see what the board is working on and he is glad to speak to any of them at any time.

• Main St Bumpouts– Multiple board members noted they had been asked why a bumpout as provided in front of FAI-Mama’s Kitchen since there is no sidewalk patio at that location. Mike said both he and Grimsby Public Works had checked with the owners and were told a patio would be put in. When the bumpouts were installed, no patio was created. It was noted this should be taken into consideration if anything similar is done beyond 2022.

Next Meeting – Wednesday, Sept. 7

8 a.m. - GBF Hub

Motion : To Adjourn

Moved By Simon, Seconded By Reg - Approved