

Grimsby Downtown Improvement Area Board Meeting

Discussion note for October 5, 2022

Venue: Wolverton Hall, 19 Elm Street, Grimsby

PRESENT: Mike Williscraft, Chair
Andy Daniels
Simon Duong
Reg Freake

REGRETS: Bryan McCaulay
Luca Vitali
Roseanna LaPorta
Jeff Jordan

NOTE: Due to insufficient members in attendance there wasn't a quorum so the meeting proceeded but only discussions took place without resolutions which would be passed at the next meeting.

1. Meeting called to order at 8:02am (*Chair assigned Cllr Freake to record minutes*)
2. Disclosure of Interests (Mike Williscraft)
3. Approval of Agenda: No quorum, No Resolution
4. Review of Previous Minutes: No quorum, No Resolution
5. Delegations/Discussions:
 - a. **Grimsby Parks & Recreation** (Trevor Ruzylo) gave an follow-up update of the various activities from Grimsby 100th Birthday Party. A great success
 - b. **Trevor** also gave an update on the plans for Santa Claus Parade which will be held on the 3rd December; marshalling area will be Blessed Trinity School; the usual route from BT to downtown Ontario Street; last year's attendance was 1500-2000 people;
 - c. **Mike Williscraft** introduced discussions for Lady's Night to be scheduled for 17th November; same process as last year – with a possible addition of a bingo promo. As well, the board has talked about an outdoor market at several points, so some groundwork will go into seeing if one comes together. Other events discussed included shop-local campaign ie. Moonlight Madness (1st December), Xmas Shopping Promo same as last year's budget/plan. Simon Duong agreed to network downtown businesses for the bingo promo and draw in market vendors. A series of motions would be developed and emailed due to timeline pressures, which will be formally run through the agenda in November.

6. **Financial Report:**

Mike noted there appears to be an outstanding invoice of \$3051 from July/2022 he Garden Club which needs to be resolved immediately. It was already approved. Not sure where the hang up is.

7. **New Business:**

Mike Williscraft noted that the DIA Website needed to be reviewed and updated. Our current service provider is Chimp Agency. To be discussed and decided at next meeting due to no quorum.

8. **Business Arising:** None

9. **Next Meeting:** 2nd November 2022, at Wolverton Hall.

10. **ADJOURNMENT** 8:46am