



## Grimsby Downtown Improvement Association

**Meeting date: April 5th, 2023**

**Meeting time: 9 am**

**Meeting Place: Teddy's**

**Board members: Daniel Vandersteen, Chris Mindorff, Simon Duong, Christine Kempf, Lacey Horn, Mayor Jordan**

**Regrets: Mark Woods , Kendra Wintels, Delight Devoli**

1. **Call the Meeting to Order: Simon 9:04 am**
2. **Approval of the Agenda:**
3. **Declarations of Interest N/A**
4. **Approval of the Minutes :**

**Moved by:** Mayr Jordan

**Seconded by:** Chris

**All in favor:** That the minutes of **March 1st, 2023** be approved. (or amended to reflect)

**CARRIED / LOST**

5. **Business Arising from the Minutes**  
None

6. **Reports**

- Chair's Report-see attached

**Moved by:** Christine

**Seconded by:** Chris

That the Chair's report dated April 5th, 2023 be received.

**CARRIED / LOST**

- Treasurer's report **N/A**

**Moved by:**

**Seconded by:**

That the Treasurer's report dated \_\_\_\_\_ be received.

**CARRIED / LOST**

7. **New Business**

- a. Daniel presentation of new DIA website-
  - i. Daniel to get drone shots from photographer Neil Lane and Mitchell Brown suggested by Bryan
  - ii. Business directory- color coded and in alphabetical order

**Motion to approve the resolution to build the new website: motioned by Jeff seconded by chris all in favor**

- b. Social Media Committee established: Christine, Lacey, Chris & Simon
  - i. Email to go out to all the members for suggestions on who we can put this to tender to (christine)
  - ii. Bryan will send some recommendations to christine
  - iii. Look at co-op students at GSS as well
  - iv. We need to establish rules and guidelines on how the DIA will be reshared.
- c. Chris Mindorff report: bringing forward experience from the Westdale DIA, Start a conversation about what we could be doing, securing grants and resources for an increased budget to bring more to the community. Clarifying our interpretation of the DIA mandate and having communication and liaison with the town so we are in compliance with everything. .
- d. Grimsby on the lake- update from Mayor Jordan, currently not the critical mass of business , if the had a organization it would be separate as it falls out of these boundaries
- e. Event Calender: will be listed on the website when up and running, maintain an internal event calendar until this is ready.- link tree an event Calender
- f. Next meeting ( May 3rd) : Set dates from DIA community events this year
- g. Simon: update on Happening- 97K raised for the event which is on June 15-17
  - i. send an email to the DIA through constant contact to update members on the happening
- h. Chamber update: Rebecca Shelly- highlight business after 5 last week at gss, plans for the new build if interested in any info on ways to support and how your business can benefit from the programming there pls reach out. Golf tournament, this years money raised goes to the theater build of WNSS and Nelles manor. Looking at some upcoming lunch and learns geared to marketing and best practices if you are interested please let rebecca know
- i. The town of grimsby is performing marriage ceremonies again this year very exciting for the town

**8. Adjournment- motion to adjourn Chris, seconded by Danielle all in favor, Lacey, Christine, Daniel, Simon, Mayor Jordan**