

**G.D.I.A Board of Management MINUTES  
Jan. 16, 2018  
The Forty Public House 8:30 am**

Attending: M. Seaborn M. Wood L. Vitali  
Z. Ouzas J. Dunstall J. Johnston

Absent: L Foster L. Deelen S. Maskell

**Motion to APPROVE Minutes from Dec. 5, 2017 Meeting  
By: M. Seaborn 2nd by: Z. Ouzas CARRIED**

**Finance:**

1. Receiver General - Jan 2018- DEC 2018 Deductions  
**Motion by: M. Seaborn 2nd by: J. Johnson CARRIED**
2. Leigh Jankiv: Pay for 2018  
**Motion by: M. Seaborn 2nd by: J. Johnson CARRIED**
3. Leigh Jankiv: \$109.61—Telephone  
**Motion by: M. Seaborn 2nd by: J. Johnson CARRIED**
4. Mrs. Greenway \$50—PREPAID gift certificates—Prepaid gift cert  
**Motion by: M. Seaborn 2nd by: J. Johnson CARRIED**
5. Teddy's \$50.00—Gift Certificates—Promotion  
**Motion by: M. Seaborn 2nd by: J. Johnson CARRIED**
6. Forty Public House \$50—prepaid—Prepaid gift certificates  
**Motion by: M. Seaborn 2nd by: J. Johnson CARRIED**

**New Business;**

Downtown: The new owner of Casablanca Inn was quoted in News Now in December as saying he was excited about being in the New Downtown. Several businesses were upset. Chair will send letter to town with regards to this.

Flyers for 2018: will need only distribute 4 instead of 6 to cut costs and put more money into beautification as decided at AGM. May 22, July 3, Sept 4 and late Oct or early November.  
Pricing for printing and distribution, lowest quote from Deliveries Unlimited

**Motion to accept lowest quote for 2018 printing and distribution for flyer from Deliveries Unlimited.  
Motion by: J. Dunstall 2nd by Z. Ouzas CARRIED**

Website: will need pricing for advertising for both website and flyer. Will be offering Free Ads on Website to winners of xmas Decor contest winners and will also contact Service Businesses to get free website ads. ADS Will run one month.

Graphic Design; Will require Graphic Designer to create flyer and any other promotional things we need throughout the year. Will bring quotes to February meeting and pick one.

Changing Term of Board from 4 years to 2 years: Will vote in February  
Importance of picking one evening a week and requesting businesses to stay open late, suggested to do this on Thursdays asking all to stay open until 8 pm on Thursday nights. Will run events on Thursdays, with the exception of the night before the parade. Need a monthly communication on what time of day customers shop etc.

**Correspondence:**

Email re: Heart and Stroke fundraiser. Will send to individual businesses who may want to donate.

Email: Request to change meeting date to Wednesday. Will vote in Feb.

Leisure Guide Ad: can have same ad at last years rate, saving \$50. Would like to ask if we could have back page at no charge. Will vote in Feb

Chamber email: J. Day will be retiring as Executive Director on June 29, 2018. Best Wishes to Jinny on her retirement.

Chamber: business after 5 at Curves

GEDAC: working on Welcome to Grimsby package and a possible façade event for 2018. No Mayor's Breakfast as it is an election year.

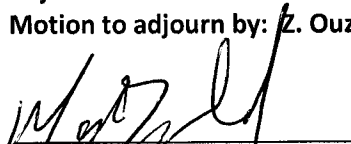
**NEXT MEETING: Board Meeting: Tuesday, , March 21, 2018, The Forty  
Tuesday April 17, 2018, The Forty**

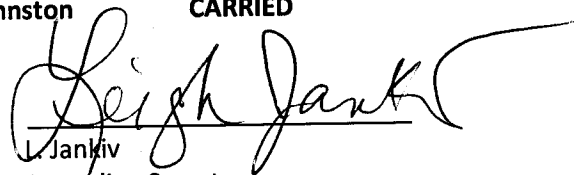
**Adjournment**

Motion to adjourn by: **Z. Ouzas**

2<sup>nd</sup> by: **J. Johnston**

**CARRIED**

  
M. Wood  
Chair

  
L. Jankiv  
Recording Secretary