

**Grimsby DIA MINUTES
Feb. 20, 2018
The Forty Public House 8:30 am**

Present: M. Seaborn M. Wood L. Vitali L Foster
Z. Ouzas J. Dunstall J. Johnston

Absent: L. Deelen S. Maskell

Attending: Pino Seminerio

Motion to APPROVE Minutes from Jan. 16, 2018 Meeting

By: M. Seaborn 2nd by: L. Foster CARRIED

Business Arising From the Minutes:

Changing meeting from Tuesday to Wednesday. Will keep the day Tuesday, if new 2019 board wants to change meeting date, they can do so.

Changing term from 2 to 4 years: will confirm with the Town that we can do this.

Shopping Nights 2018: Will need a night in August, Nov. 15th Ladies Shopping Night, Nov. 30th: Christmas on Main.

Xmas décor will need to be up by Nov. 12 and down by March 12, 2019

Graphic Designer: had 5-7 applicants. Board has chosen Bennett Design Group

Letter to Town; regarding using "Downtown" to describe Grimsby on the Lake. As a result, Chair and staff met with planning dept. Resulted in a greater understanding of what is planned for west end and commitment to continuing partnership with DIA and Town.

Meeting with Garden Club: Z. Ouzas and staff met with Garden Club president, Betty Reepa. Baskets are planned, Garden Club has instructed Town Staff how to properly water hanging pots. Asked Garden Club to price winter planters. Would like to see more financial support of plant material and beautification from the Town into the Downtown, rather than relying solely on the DIA Budget.

Finance:

- 1. Leigh Jankiv: \$109.61—Telephone
Motion by: M. Seaborn 2nd by: L. Vitali CARRIED
- 2. Giant Tiger \$50.00—prepaid gift certificates Grimsby power —PREPAID gift certificates
Motion by: M. Seaborn 2nd by: L. Vitali CARRIED
- 3. Minister of Finance \$284.67—Employer Health Tax
Motion by: M. Seaborn 2nd by: L. Vitali CARRIED
- 4. Teddy's \$50—Prepaid Gift certificate—prepaid gift certificate
Motion by: M. Seaborn 2nd by: L. Vitali CARRIED
- 5. Niagara This Week \$168.37—ad for Ladies Night 2017—PROMOTION
Motion by: M. Seaborn 2nd by: L. Vitali CARRIED

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6. OBIAA 2018 membership \$244.63—membership fees--11 2 821121 29930
Motion by: M. Seaborn 2nd by: L. Vitali CARRIED

7. Niagara Region \$2145.00—Downtown directional signs—PROMOTION
Motion by: M. Seaborn 2nd by: L. Vitali CARRIED

8. Grimsby Garden Club \$3282.65—2017 plantings—BEAUTIFICATION
Motion by: M. Seaborn 2nd by: L. Vitali CARRIED

New Business;

OBIAA Conference: GEDAC will be sending M. Seaborn and M. Seaman to the OBIAA Conference in April. They have offered to send DIA Staff. Would like to put together a Silent Auction item for the conference from Grimsby. Will include a DIA Gift Certificate, as well as something from Casa Toscana, will ask Wicked Things to wrap up.

21-23 Main Street; Planned development is a good idea, but would request that any new builds adhere to the 4 storey limit and follow Character Design Guidelines. See the need for additional parking. Must be in keeping with the charm and heritage of Downtown. Some concern regarding the arch and if the sign is still backlit. Would request that Public Works look at this and let us know if the arch lighting is in fact working.

Correspondence:

Email: Grant from government to Town to spend downtown, have requested new garbage and recycling bins.

Letter: requesting info on Grad Awards. Will we be offering this again this year? Yes

Email: re Chimes on Clock: 10k USD would be approximate cost. Not within our budget, however, we would consider partnering with Town or another group, if someone wanted to take the lead.

Letter: GBF, thanks for donations and support of GBF.

Bowl for Kids Sake: will send out info when received. Still looking for bowlers and sponsors.

Motion to provide an award to the graduation ceremonies at both GSS and BT in 2018

Motion by: L. Foster 2nd by: L. Vitali CARRIED

GEDAC: working on Welcome to Grimsby package. Will be attending OBIAA conference with DIA Staff.

**NEXT MEETING: Board Meeting: Tuesday, April, 24, 2018, The Forty please note date change
Tuesday May 15, 2018, The Forty**

Adjournment

Motion to adjourn by: Z. Ouzas 2nd by: J. Johnston CARRIED


M. Wood
Chair


L. Jankiv
Recording Secretary

