

Grimsby DIA MINUTES
May 15, 2018
The Forty Public House 8:30 am

Present: M. Seaborn M. Wood L. Vitali S. Maskell
J. Johnston L Foster L. Deelen

Absent: Z. Ouzas J. Dunstall

Attending: James and Karen Remers, P. Seminerio

Motion to APPROVE Minutes from April 24, 2018 Meeting

By: S. Maskell 2nd by: L. Deleen CARRIED

Business Arising From the Minutes:

Happening at the Forty: need ideas to close the street. Artists drawing on street? Misting Station?

Finance:

1. Leigh Jankiv: \$112.90—Telephone
Motion by: M. Seaborn 2nd by: J. Johnston CARRIED
2. Happening at the Forty: \$6000—SPECIAL EVENT
Motion by: M. Seaborn 2nd by: J. Johnston CARRIED
3. Bennett Design Group: \$678.00—MAY flyer and ad cost flyer design—PROMOTION
Motion by: M. Seaborn 2nd by: J. Johnston CARRIED
4. Leigh Jankiv: \$250.00—Coloring mats for events, DIA portion—PROMOTION
Motion by: M. Seaborn 2nd by: J. Johnston CARRIED

New Business;

Policy on Use of Corporate Resources During an Election from the Town of Grimsby: candidates can't ask to rent town facilities, photocopying, staff time, etc. Staff will not canvas or work for candidate during work hours. No signs can go up before Sept 10. The Board of Management and staff understand and accepts Policy.
Banners: would like to order more new banners this year. Will find out if there is a discount for GFM and Garden club if we all order at same time. Would like to order a few each year.
August 22nd Shopping Night: 1000-1500 budget. Idea to get Butlers to assist shoppers.
Garden Club: Thank you all of the Cedars were sold at the plant sale
GSS Grad: M. Wood will attend, but will need a reminder.

Correspondence:

Email: Renee Rebeo: re: radio show spot. Cost \$350. Availability July and late August. Would be interested if we could get the July date as well as the ability to use the spot on social media and website.

Motion: the Board of Management of the GDIA will book a radio spot, if the July date is available and the audio clip can be shared on Social Media.

Motion by: J. Johnston 2nd by L. Deleen CARRIED

Chamber Report: Jinny Day is retiring. Rebecca Shelley is the new office manager at the Chamber. Jinny's retirement party is June 28. Business After 5 at 50 point market this week.

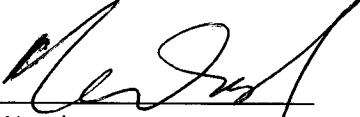
NEXT MEETING: Board Meeting: Tuesday June 17, 2018, The Forty
Tuesday July 17, 2018, The Forty
Tuesday August 21, 2018, The Forty

Adjournment

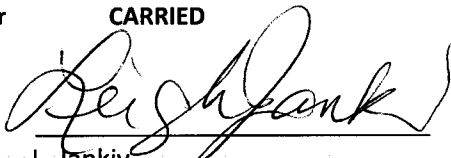
Motion to adjourn by: S. Maskell

2nd by: L. Foster

CARRIED



M. Wood
Chair



L. Jankiv
Recording Secretary

G.D.I.A Board of Management AGENDA

June 19, 2018

8:30 am at The Forty

ROLL CALL

DELEGATION: Rotary Club, J. Howden, M. Cornwell: Fantasy of Trees

DISCLOSURES OF INTEREST:

MINUTES – Meeting May 15, 2018

Business Arising from the Minutes:

Radio Show: Have booked July 28th. topics. M. Wood will speak on behalf of DIA. Anything we should absolutely talk about?

Flyer: would like to increase the number we print to 12k, this would give us an additional 650 to distribute at the gateway. The cost increase would be: \$83

Plants: email from Garden Club, also 6 planters missed. 1 planted. Purchased two plants. Still 3 pots empty

Finance: Please see attached document: see email and financial docs

CORESPONDENCE:

Email re: accessibility

Letter from Public Works: Responsibilities

New Business:

Gateway space. Advertising opportunities. What should pricing be at Gateway desk. Logistics? Future Gabe DeSantis; night in Downtown Grimsby. Looking to do something on the same scale as the Hip event. Would like to show two outdoor movies. Would DIA support. Support with staff or just road closure? Aug 18. Aug 10 and Aug 24 are both Coronation Park movie nights. Hospital Awareness?

Chamber reports

Gedac report

NEXT MEETING:

Tuesday July 17, 2018

Tuesday August 21, 2018

8:30 am at The Forty Public House

ADJOURNMENT

June Requisitions

1. Leigh Jankiv: \$129.09—cell phone Telephone
2. Happening at the Forty: \$6000.00—Special Event
3. Deliveries Unlimited: \$2148.04—Flyer print and delivery—PROMOTION
4. Skycomp: \$98.31—Website hosting—WEBSITE
5. Leigh Jankiv: \$43.80 Netfirms website domain renewal—WEBSITE
6. Happening at the Forty: \$300—sponsor cheque from Erion issued to DIA—PROMOTION
7. Leigh Jankiv: \$20.27—Two plants for missed planters—BEAUTIFICATION
8. Leigh Jankiv: \$89.27—Microsoft renewal—OFFICE