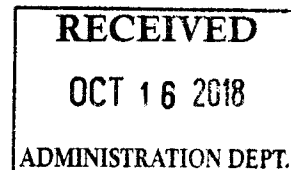


**Grimsby DIA MINUTES  
September 25, 2018  
The Forty Public House 8:30 am**



Present: M. Seaborn M. Wood L Foster S. Maskell

J. Johnston L. Deelen Z. Ouzas

Absent: L. Vitali J. Dunstall

Attending: James and Karen Remers, David Dishke, Rebecca Shelley

**DISCLOSURES OF INTEREST: M. Seaborn in the event we discuss the Farmers Market**

**Motion to APPROVE Minutes from august 21, 2018 Meeting**

**By: M. Seaborn.**

**2nd by: S. Maskell**

**CARRIED**

**Business Arising From the Minutes:**

Doors Open Recap: several businesses reported back to staff that this was a huge day for sales...The Happy Baby and Farm Gate to Your Plate, and Simply Moto, Wicked Things, and The Shoe Box. Stressing the importance of participating and being involved in the events that are downtown.

Garbage and Recycling bins: the new bins have arrived. They look great. Have been approached by a Real Estate agent, outside of Grimsby, who would like to advertise on bins. Will put on Oct. agenda.

GEDAC/Chamber/DIA: Business after 5. Very well attended. R. Shelley reported 50-60 attendees which included many new faces to Chamber events.

Fantasy of Trees: Rather than sponsor a tree, we will work to get some donations for a Merchant Basket. L. Deleen at Wicked Things will put together the donation.

Winter DÉCOR: new contract effective Aug 1, 2018 through Aug. 2021. There was a local guy, but the time frame may not work for this contract. Garden Club has talked to Coles Florist who will provide décor for the urns at a cost of \$100 per urn, which is less than the price we received in August.

**Motion by: Z. Ouzas**

**2<sup>nd</sup> by L. Deleen**

**CARRIED**

**The board of management will have 19 urns filled by Coles as per the Grimsby Garden Club.**

**FINANCE**

1. Leigh Jankiv: \$250.20—cell phone Telephone

**Motion by: J. Johnston**

**2<sup>nd</sup> by: M. Seaborn**

**CARRIED**

2. Leigh Jankiv: \$49.40 (95km @.52)mileage—OFFICE

**Motion by: J. Johnston**

**2<sup>nd</sup> by: M. Seaborn**

**CARRIED**

3. Calvins Magical Entertainment: \$400—PROMOTION

**Motion by: J. Johnston**

**2<sup>nd</sup> by: M. Seaborn**

**CARRIED**

4. Josh Coulter: \$100.00—PROMOTION

**Motion by: J. Johnston**

**2<sup>nd</sup> by: M. Seaborn**

**CARRIED**

5. Grant Thornton: \$565.00—second billing—professional expenses

**Motion by: J. Johnston**

**2<sup>nd</sup> by: M. Seaborn**

**CARRIED**

**New Business;**

Closing Main street for events: an email survey was circulated to some businesses by a local publication asking about supporting the closing of Main street for events. Staff sent a survey to the businesses directly effected by the road closure, unlike the first survey, which included businesses outside of the closure. 33 surveys sent. 26 completed. Staff will send survey to anyone who has not completed the survey in written form. The Board will then be able to use the info gathered to point out that the road closures are important to the downtown businesses, although it doesn't work for everyone, it is still part of a community and shows community pride. There are always negatives to closing the road for any reason, however, the sense of community is vastly important and making Main Street pedestrian in never a bad thing for businesses looking for foot traffic. There is definitely a need for the back parking lots on both sides of Main Street to be realigned, as it appears that there could be more spaces if realigned.

It is very important that the store fronts engage the foot traffic in order to be successful. Basically, our survey will gather information, which we can then provide to the decision makers.

Ladies Night: Nov. 15<sup>th</sup>. We run ads in both papers. Each business will be responsible for their own sale or special Christmas in Downtown: Nov 30<sup>th</sup>. Santa, gifts, music, cookies, cider, etc.

Santa Claus Parade: Dec. 1 Road closes around 4 pm

Annual General Meeting; Dec 4<sup>th</sup> at 8 am at the Forty Public House. Will run ad in both papers. And send email to members

Staff Contract: as of Dec. 31, 2018 staff will no longer have contract. Will put something together before the AGM.

Thank you to LJM for the donation of \$3000 to pay for our directional signs.

GEDAC: partnership event with chamber and DIA

**Chamber Report:** All Candidates night Oct. 2. Oct 3: Breakfast at Panorama. Nov 22: Buinsess afgter 5 at Station Two firehouse.

**NEXT MEETING: Board Meeting: Tuesday October 16, 2018, The Forty**

**Tuesday November 20, 2018, The Forty**

**ANNUAL GENERAL MEETING: Tuesday December 4, 2018, The Forty, 8 am**

**Adjournment**

**Motion to adjourn by: Z. Ouzas**

**2<sup>nd</sup> by: S. Maskell**

**CARRIED**

  
M. Wood  
Chair

  
L. Jankiv  
Recording Secretary