

**Grimsby DIA Minutes
Wednesday, March 22, 2019
40 Public House 8 a.m.**

- **Meeting called to order – 8:05 a.m.**

ROLL CALL - Present: Mark Wood, Mike Williscraft, Roseanna Pedersen, Karen Remers, Mary Jo Clements, Bryan Macaulay. Randy Vaine arrived late
Regrets: Reg Freake and Luca Vitali

- **Disclosure of Interest:**

Mike W. Regarding ad Leisure Guide.

- Approval of March 6 Minutes:

Amendment - DIA calendar to be reviewed Events Committee: Karen, Luca, Mary Jo, Roseanna.

Motion to Approve Minutes:

By: R. Freake Seconded: M. Clements CARRIED

Correspondence:

- GSS Card of Thanks rec'd for information.
- CRA Letters noting amounts owing – Mike to investigate with Town officials

New Business:

- Michelle Seaborn was in attendance to give a market update. All earlier issues with road closure application and insurance dealt with. Closure fee \$50 per season. A full roster of vendors have applied. \$5 million in liability insurance covers everyone. The market will run May 30-Oct. 10.
- Luca and Mary Jo outlined a rough schedule for possible DIA events for 2019. Details and timing to be confirmed. Re: Mother's Day promotion, Bryan to contact Sobkovich Greenhouses re a “flower for moms”. Randy suggested a possible music night and car rally (two different events). Randy also noted Town looking at a Touch A Truck style event, possibly during Police Week (May). It was noted the Happening In Grimsby event will have a shuttle connecting the whole Town to downtown.
- Digital Main Street Program – guest Louise Foster, a member of Port Dalhousie BIA, said the deadline for group apps had passed but window still open for individual apps. Each DIA can apply for up to \$10,000. Must be applied to services, with \$1,200 for equipment.
- DIA phone number – no longer appears to be functional. No invoices coming in. Number deleted from areas where it is posted. Hushed was brought up – it is an app that gives a virtual phone number and reroutes calls. A very cheap option about \$30. Can set it up with a voicemail. Bryan to look into this.
- PRIP grant possibility was discussed. Time from too tight to apply in 2019, but would consider for 2020.

- Various issues relating to social media were discussed. Mike will review what have been done and what proper protocol is for the DIA to manage.
- Karen shared some early feedback re Happening in Grimsby facebook information, freshening and cleaning up old content. Karen and Mary Jo to update. They will look at a new Instagram. It was noted the YouTube presence was dated.

Chamber Update

- Next meeting is AGM on Tuesday, March 26, 5 p.m. At Casablanca Inn.
- Golf tournament June 19. April is a breakfast at Grimsby Legion.

GEDAC Update

Mike said no meeting due to cancellation.

Motion to adjourn

By: R. Vaine Seconded: L. Vitali

CARRIED