

**Grimsby DIA Minutes
Wednesday, April 17, 2019
Casa Toscana 8 a.m.**

- **Meeting called to order – 8:04 a.m.**

ROLL CALL - Present: Mark Wood, Mike Williscraft, Roseanna Pedersen, Karen Remers, Mary Jo Clements, Bryan Macaulay. Reg Freake and Luca Vitali
Regrets: Randy Vaine

- **Disclosures of Interest:**

- Approval of March 20 Minutes:
Amendment – Location was Casa Toscana
Motion to Approve Minutes:

By: L. Vitali Seconded: R. Freake

CARRIED

Business Arising:

- Digital Main Street Program: It was noted the group deadline has passed. More information on the group submission deadline will be sought. A sub-committee headed by Bryan will work towards developing details for an application.

Financial Report:

- A copy of the 2019 budget was circulated for information and review
- Invoice for Fostek for \$131.06 was discussed. It was noted that no conflict of interest appeared in any DIA minutes and there was no approval for the expenditure from the board. There was consensus no invoices that were not for pre-approved transactions would not be approved in the future.

Motion to approve the Fostek invoice:

By: M. Wood Seconded: R. Freake

CARRIED

New Business:

- Grimsby Legion street banner was reviewed. A flyer with detail was circulated. It was requested Karen Remers contact the Legion contacts for the program to attend the May 1 DIA meeting.
- Associate Membership Program – The board discussed the program and agreed it did not achieve any of its original intentions, it is not part of the DIA's core mandate and is not in the bylaws.

Motion to dissolve the Associate Membership Program & repay any fees already paid.

By: M. Clements Seconded: M. Wood CARRIED

- Social Media planning – basic criteria for needs will be researched with a proposal being brought forward to the Board when ready.
- Grimsby Gateway – brief discussion about 2019 planning. Project coordinator Brian Purdy to be invited to May 1 meeting.
- Happening in Grimsby – It was noted a bus will run all day throughout town for this event. Karen noted she has been working with Happening volunteers to get update info for DIA web page and facebook. The board was told the event is coming together very quickly with little resource and history. Mark noted the \$6,000 typically earmarked for the event was shifted into the budget reserve as the event was dormant when the budget was set.

Motion to restore \$6,000 to Happening In Grimsby

Deferred

It was agreed the chair and Main Street coordinator for Happening be invited to the May 1 meeting.

Events Committee

Mary Jo gave some highlights of a planned Mothers Day event. Some newspaper ads are planned. At this point, Mike declared a conflict of interest. Arrangements are being made for a flower to give to all moms visiting downtown. To promote events for the year, it was also suggested an ad be placed in the Town's Leisure Guide.

Chamber Update

- Looking for speakers for Lunch & Learn program
- Golf tournament June 19. Sponsors and golfers are needed.

GEDAC Update

Mike noted a concern that the business community is not represented on GEDAC. It was also noted DIA does not have a seat on the committee. This is being addressed by the Town.

Next Meeting

Wednesday, May, 1, 2019

Motion to adjourn

By: L. Vitali Seconded: R. Pederson CARRIED