

**Grimsby DIA Minutes
Wednesday, August 7, 2019
Casa Toscana 8 a.m.**

- **Meeting called to order – 8:07 a.m.**

ROLL CALL - Present: Mike Williscraft, Roseanna Pederson, Reg Freake, Luca Vitali and Bryan Macaulay, Jeff Jordan and Mary Jo Clements
Regrets: Mark Wood

- **Disclosure of Interest:**

Roseanna regarding the proposed purchase of a laptop

MINUTES:

- **Motion** – To install Mayor Jeff Jordan as a replacement Grimsby council representative in place of Coun. Randy Vaine who resigned.

Moved: Reg Seconded: Luca – Approved

- **Motion** - To approve the minutes of July 3, 2019

Moved: Mary Jo Seconded Jeff – Approved.

FINANCE:

- Several discussion points regarding Shear Display and the Christmas ornament program, as well as banners on hydro poles. Mike will follow up with the contact for Shear and ask about having a representative attend the September meeting as well as seek more information about options. Approving two Shear invoices deferred until more information can be generated.

- **Motion – Moved: Mary Jo Seconded: Roseanne - Approved**

NEW BUSINESS

- Trevor Ruzylo from Town of Grimsby Recreation Services outlined plans for Sept. 21's Doors Open Grimsby. He noted Main Street will be closed from 6 a.m.- 4:30 p.m. There will be a car and motorcycle show on Main Street. There are 12 sites which will be open in Town.

Motion – DIA will purchase two spots on the Doors Open promo sheet, cost \$198. As well, DIA will offset half of one ad position spot (\$50 per spot) for DIA businesses which participate up to \$650 in total cost.

Moved: Mary Jo Seconded: Roseanna – Approved

- Discussion about mailing address for DIA and need to confirm

Motion – To confirm the DIA's mailing is:

160 Livingston Ave, Grimsby, ON L3M 4G3

Moved: Luca Seconded: Jeff – Approved

- Bryan tabled a letter he had received suggesting possible “chat benches”.

The idea is to label one more benches as “chat benches” to stimulate conversation and fellowship among residents and visitors.

Received for information

EVENTS:

- Luca provided an overview of some of the ideas being floated for the 2019 Christmas season noting the Halloween event considered has been deferred to 2020. The concept of Christmas this year will be a series of four weekend events – Nov. 29, Dec. 6, 13 & 20. Ideally retailers would stay open until 9 p.m. And that could be promoted. Santa will be booked for all four Saturdays, cost \$750. Luca will plan some musicians. More research is to be done for a possible tree lighting ceremony with a large tree on Main Street. Jeff and Reg will check with Canadian Tire on possible decorations and arranging/costs of a large tree.

Motion: To hire “Santa” for four Saturdays at a cost of \$750

Moved: Luca Seconded: Reg – Approved

REPORTS:

Grimsby Chamber – Bryan provided an update submitted by Rebecca Shelley as she was not in attendance

GEDAC – No update

CLOSED SESSION:

Motion – to go into closed session for a personnel issue

Moved: Reg Seconded: Mary Jo – Approved

DIA rose from closed session

Motion – To pay invoice approved in closed session

Moved: Reg Seconded: Mary Jo - Approved. Recommendation

Next Meeting Sept. 4, 2019 – Casa Toscana – 8 a.m.

ADJOURN

Motion - To adjourn

Moved: Luca Seconded: Reg - Approved