

**Grimsby DIA Minutes  
Wednesday, September 2, 2019  
Casa Toscana 8 a.m.**

- **Meeting called to order – 8:10 a.m.**

**ROLL CALL - Present:** Mike Williscraft, Roseanna Pederson, Reg Freake, Bryan Macaulay and Jeff Jordan  
Regrets: Mark Wood, Luca Vitali, Mary Jo Clements

- **Disclosure of Interest:**

Roseanna regarding the proposed purchase of a laptop

**MINUTES:**

- **Motion** - To approve the minutes of Aug. 7, 2019  
**Moved: Jeff   Seconded Reg – Approved.**

**BUSINESS ARISING FROM MINUTES**

- The board had a follow up discussion regarding purchase of a laptop and printer. It was agreed it is still premature to acquire a laptop. Reg noted ensuring any acquisition had a warranty was important. It was also agreed a printer could be left until a need is determined.

**FINANCE:**

- Mike updated on some information regarding Shear Display. He noted catalogues were being sent for review and he would bring to October meeting.
- **Motion: To confirm payment of the two outstanding Shear Display invoices approved earlier - \$3,955 and \$1,017.**  
– **Moved: Roseanna   Seconded: Bryan - Approved**

**NEW BUSINESS**

- Roseanna updated adjustments to the website with support from Chimpanzee. A list of update suggestions is to be generated and circulated for input. All were asked to check the site and make any suggestions. It was suggested a student could be contracted to conduct a business-to-business survey to update the DIA member roster.
- Garden Club – Betty Repa was going to attend. Mike will follow up to let her know about the October day/time so the board can get an update on garden club/DIA programs.

- Doors Open – Karen Remers was in attendance to speak to a promotional map. The board had passed a motion to offset 50 per cent of any ad spots DIA businesses took on the map, but Karen noted there were no spots available. The board confirmed it would support the map and event with a double spot on the map.
- Mike gave an update on the closing of Home Hardware. Aug. 31 was store's last day. Owner Dave Dishke said road closure were a major factor impacting his business in a negative way.
- Mike suggested the DIA develop a Certificate of Recognition which could be awarded to DIA businesses for various milestones. He mention Town & Country Fish & Chips as an example as they are going through their 40<sup>th</sup> year in Grimsby. The board agreed this was a great idea.
- A post Summer Street Party review opened up for all to offer opinions. One point all agreed on was the street was blocked off too early, far in advance of any program start. This blocked the street to traffic and with the street empty there was no reason for anyone to walk up and down Main Street. It was strongly suggested the time between road closure and event start be tightened. Overall, all agreed the event was a great success and thanked sponsors Homes By DeSantis, 40 Public House and NewsNow.
- Reg noted Town of Grimsby has hired its new CAO and gave some background. He said he would extend an invitation to Harry Schlange for the Oct. 2 meeting.

## **REPORTS**

### **CHAMBER UPDATE**

- Bryan gave an overview of some of the Chamber's upcoming events.

### **GEDAC REPORT**

- GEDAC member Richard Dunda provided an written report received for information.

Next Meeting Oct. 2, 2019 – Casa Toscana – 8 a.m.

### **CLOSED SESSION**

Motion to go into closed session for personnel reasons

**Moved: Reg    Seconded: Roseanna - Approved**

### **OPEN SESSION**

Motion to rise from closed session and return to open session

**Moved: Reg    Seconded: Roseanna - Approved**

**ADJOURN**

Motion - To adjourn

**Moved: Bryan    Seconded: Roseanna - Approved**