

**Grimsby DIA Minutes  
Wednesday, October 2, 2019  
Casa Toscana 8 a.m.**

- **Meeting called to order – 8:07 a.m.**

**ROLL CALL - Present:** Mike Williscraft, Roseanna Pedersen, Reg Freake, Luca Vitali, Mary Jo Clements, and Jeff Jordan  
Regrets: Mark Wood and Bryan Macaulay

- **Disclosure of Interest:**

None

**MINUTES:**

- **Motion** - To approve the minutes of Sept. 4, 2019  
**Moved: Jeff   Seconded Luca – Approved.**

**BUSINESS ARISING FROM MINUTES**

None

**DELEGATIONS:**

- Betty Repa from the Grimsby Garden Club attended to provide an overview of work done by the club over the year and outline what needed to be done for winter planters.

• **Motion** – The board approve \$2,000 plus tax in cost for 30 winter planters to be done by Cole's Florist.

Moved: Reg   Seconded Jeff – Approved.

- Town of Grimsby director of finance Steven Gruninger attended to give a financial overview of 2019 and answer any questions regarding 2020 budget. Mr. Gruninger suggested the board roll any 2019 surplus into rebuilding its reserves as reserves were exhausted by the previous board. As well, during his recap of financials, he noted depreciation on the DIA's computer. No board members were aware the DIA had a computer. When inquiries were made earlier in the year, Mike said he was told the DIA never had a computer and no other board members were aware the DIA had a computer.

Mr. Gruninger will research the computer to find out more information.

• **Motion** – To receive Mr. Gruninger's financial report.

Moved: Luca   Seconded Mary Jo – Approved.

- Coun. Dave Kadwell, who also chairs the GEDAC committee, attended to provide information on a \$19,000 grant GEDAC has for a downtown project, which must be done on a regional road. He noted the British red phone booth idea which has been researched over the previous two months has met with a lot of positive comment and GEDAC was supportive. Part of the plan, which would launch a twinning relationship with Grimsby, England, would see the red phone booth sourced from Grimsby, England and relocated to the entry way to the Balsam Lane parking lot on Mountain St. The projected cost – purchase, shipped and installed – is \$8,700 (\$4,200 phone booth; \$1,500 delivered; \$3,000 Bell) plus the unknown of Grimsby Power installation. Mike has had preliminary discussions with Remy Fernandes to secure a donation for the downtown lighting project (also in the works) for next year, which could also draw some grant money. As well, Coun. Kadwell outlined details of a Main St WLMH banner similar to what West Lincoln put in place in the summer. The board was extremely supportive of the project. Town of Grimsby is paying for the banners themselves from a little used fund created for attracting physicians many years ago and has never been utilized.

Two motions resulted:

- **Motion:** To support the red phone booth project at a cost of up to \$3,000 with GEDAC's grant covering the remainder
- **Moved: Reg Seconded: Roseanna - Approved**
- **Motion:** To support the WLMH street banner installation costs (\$30/pole)
- **Moved: Roseanna Seconded: Reg - Approved**

#### **FINANCE UPDATE:**

- Mike noted the downtown lighting contract was signed in 2018 and expires this year. This contract deals with Main St lighting ornaments and lighting the arch. DIA obligation will be complete on that contract.

#### **NEW BUSINESS:**

- There was a lot of discussion about the Hallmark movie shot downtown on Friday, Oct. 4. Mike noted he had looked into a few things, such as no permit being needed since they did not close the road. Niagara Region was contacted as the Main Street is a regional road. Also, NRP were enlisted to control traffic for intermittent closures. Concerns were raised about last-minute notice, sidewalks and store entrances being blocked or at least dominated by movie crews. Town officials said several issues arose with short notice due to Niagara Region being the contact point. The Town will be reviewing all and looking to develop a protocol for future

instances as it is recognized there could be very good aspects to the Town being used for such things, but it must work better with the community.

## **REPORTS**

### **CHAMBER UPDATE**

- Rebecca Shelley from the Grimsby Chamber of Commerce noted their upcoming federal all-candidates night would be live-streamed. Nominations are open for business excellence awards.

### **GEDAC REPORT**

- Mayor's Breakfast coming up on Oct. 16

Next Meeting Nov. 6, 2019 – Casa Toscana – 8 a.m.

## **CLOSED SESSION**

Motion to go into closed session for personnel reasons

**Moved: Reg Secoded: Roseanna - Approved**

## **OPEN SESSION**

Motion to rise from closed session and return to open session

**Moved: Roseanna Secoded: Roseanna – Mary Jo**

## **ADJOURN**

Motion - To adjourn

**Moved: Roseanna Secoded: Mary Jo - Approved**