

**Grimsby DIA Minutes
Wednesday, November 6, 2019
Casa Toscana 8 a.m.**

• Meeting called to order – 8 a.m.

ROLL CALL - Present: Mike Williscraft, Roseanna Pedersen, Mark Wood, Luca Vitali, Reg Freake and Jeff Jordan
Regrets: Bryan Macaulay and Mary Jo Clements

• Disclosure of Interest:

Mike noted a conflict with the advertising aspect of discussion for the Festive Fridays planning.

MINUTES:

No minutes were available for this meeting.

BUSINESS ARISING FROM MINUTES

None

DELEGATIONS:

• Coun. Dave Kadwell attended to follow up on matters regarding GEDAC's \$19,000 grant. Some previously unknown factors have been nailed down. The phone booth project budget will need to be increased after Grimsby Power's quote came in for installation, wiring, cement work et al at \$15,500. Mike noted possible sponsorships for part of this and/or the lighting project are in the mix, but details have not been confirmed at this point. The Board prefers the idea of reprioritizing attention to the downtown lighting plan, hopefully to get that in place prior to the holidays. A \$12,000 estimate for lighting fixtures, delivery and installation for the stage in Coronation Park was given.

• Coun. Kadwell also noted Niagara Region is looking at preliminary planning for a major upgrade to water and sewer pipelines throughout the downtown core, including Main St from Rossmore to Patton and Elm St. This includes a full redo of the 40 Creek bridge at Coronation Park. This is up for consideration for 2021 possibly but more likely 2022. This project will take many weeks. There is no potential timing as it is tentative at this point, but the DIA board wants to and will remain on top of this matter. It was noted a reserve would be started in 2020 to set aside some funds for special marketing/promotion plans when the project happens.

Motion: Up to \$12,000 be approved for the stage lighting kick off to the downtown lighting project.

Moved: Luca Seconded: Jeff – Approved

NEW BUSINESS

- Mike circulated a copy of information found by Grimsby director of finance Steven Gruninger since the Oct. 4 meeting regarding a DIA computer. It was found a computer was purchased in 2014, with Tony Quirk being reimbursed for the purchase.
- **Motion:** Mike reach out to Tony Quirk and Leigh Jankiv requesting the return of the DIA computer.

Moved: Reg Seconded: Roseanna - Approved

- An update on the DIA's Christmas event was given by the event committee. Mike noted his conflict on advertising regarding the event. The four Friday event will have Dec. 6th as its focal point. Several components were discussed and still needed to be nailed down. Regarding the event, Mike suggested the possibility of earlier dates and possibly using Thursdays. There was considerable discussion as to the timing (running the last event on Dec. 20) and Fridays. Several retailers said. The board discussed all noting they were comfortable with the event timing and their desire to try Fridays this year. It was also noted the event needs to be communicated with members to allow for planning time with time to spare. Mark will circulate and updated and finalized budget for review and an email vote when all details are nailed down.

• At this point in the meeting, Reg and Jeff excused themselves. Being one short of quorum, there were no more issues to arise which required a vote of the board, so simple discussion ensued for information.

- There were some concerns regarding the Town's opinion of what can be done on private property being used for parking, as well as some additional suggestions for controlling traffic through the Main St. north side's rear parking area. It is dangerous and many use it as a roadway. Mark and Luca will happily compose some initial words to pass along to the Town.
- Some outstanding DIA gift certificates have been presented to the board. The three certificates will be brought to the next board's meeting for approval.

REPORTS

CHAMBER UPDATE

- The Chamber's awards gala is upcoming, so registering for the event early is recommended.

GEDAC REPORT

- An economic summit hosted by GNCC was an educational success. The event was highly recommended by those who attended.

Next Meeting – AGM – Dec. 4, 2019 – Forty Public House – 8 a.m.

ADJOURN