



Grimsby Downtown Business Improvement Area (BIA)

Meeting Date & Time: December 11, 2024; 9 a.m.

Teddy's Sports Bar, 30 Main Street West, Grimsby

Present: Councillor Delight Davoli
Mark Wood
Simon Duong
Christine Kempf
Daniel Vandersteen
Ben Burns
Lisa Sproston

Absent: Mayor Jeff Jordan
Chris Mindorff

Staff: Amanda MacDonald – Executive Director, GDBIA
Noah Nickel – Committee Coordinator

1. Call the Meeting to Order

The meeting was called to order at the hour of 9:02 a.m.

2. Declarations of Pecuniary and Non-Pecuniary Interests

There were no pecuniary or non-pecuniary interests that were declared.

3. Approval of the Agenda

BIA-24-102

Moved by: Ben Burns
Seconded by: Lisa Sproston

Resolved that the December 11, 2024, BIA meeting agenda be approved.

CARRIED

4. Business Arising from the Minutes

There was no business arising from the minutes.

5. Approval of the Minutes

BIA-24-103

Moved by: Simon Duong
Seconded by: Daniel Vandersteen

Resolved that the following minutes be approved:

- Grimsby Downtown BIA Meeting Minutes – November 13, 2024

CARRIED

6. Delegation/Presentation

a. Marilyn McCrea – Christmas Market

This item was moved below Item 8 (d.) on the agenda due to technical difficulties.

Marilyn McCrea gave a debrief on the Balsam Lane Christmas Market and presented a photo slideshow of the event.

7. Chair's Report - VERBAL UPDATE

Chair Wood provided his verbal update. This included the Annual General Meeting, what will be included in that meeting and when it will take place. Chair Wood noted that the exact date would be determined at the end of this meeting.

8. Events

- a. Ladies Night**
- b. Christmas Updates**
- c. Story Walk**
- d. Passport**

Member Kempf provided a debrief on the listed BIA events that took place, discussed how they went, feedback that was received, and provided insight on how to improve similar events in the future.

9. Financials

a. Financial Update

Member Vandersteen provided a verbal update on the BIA's transition to financial independence:

- The most up-to-date year-end financial data will be presented to members at the Annual General Meeting in January
- Nine BIA members have applied for the Christmas Decoration Reimbursement Program, and five reimbursements have been released thus far
- Work is underway on grant applications for 2025 funding opportunities.

10. Beautification

a. GDBIA Christmas Decorations – Update

Member Kempf highlighted some areas where the Downtown Area Christmas decorations were not lighting up.

Chair Wood explained that this issue has been identified and has been brought to the attention of Town of Grimsby staff.

11. Old Business

Chair Wood explained that a meeting was held between the BIA and Town of Grimsby staff to establish the Downtown Construction Committee. They will begin monthly meetings in February 2025 to provide new information and updates on the progress of the Downtown Construction Project.

Chair Wood thanked Executive Director of the Grimsby and District Chamber of Commerce, Rebecca Shelley, for her attendance at the meeting and reiterated a previous commitment to allow Rebecca to speak at the BIA meetings to provide updates on the activities and upcoming events of the Grimsby and District Chamber of Commerce.

12. New Business

- Councillor Davoli inquired about Christmas decoration procurement for the 2025 holiday season. The Chair indicated the BIA does not intend to rent decorations after the 2024 season and will be purchasing them in 2025.

- Member Burns spoke about some of the preliminary efforts of the Downtown Construction Task Force, which have thus far included discussions with Economic Development Officer for the Town of Grimsby, Frank Miele, regarding potential future funding opportunities.
- The BIA discussed when to hold the Annual General Meeting in January 2025. It was decided that the Annual General Meeting of the Grimsby Downtown BIA will be held on Wednesday, January 15, 2025, at 9 a.m.

13. Adjournment

BIA-24-104

Moved by: Daniel Vandersteen

Seconded by: Christine Kempf

Resolved that the meeting be adjourned at the hour of 10:03 a.m.

CARRIED